

MARKETING YOUR HOME

DOUGLAS NEWMAN GOOD

DNG

GALVIN



Selling your property is as important to us as it is to you. That's why we've got the best and brightest sales and marketing experts on our team, and why we pioneer the latest in property technology that can highlight your home across digital, social and print media. At DNG Galvin, we ensure your home gets top billing, so that we can sell your home for the best price.

SELLING YOUR HOME



brand



our people



marketing



tech

When we say, "Your Move, Our People," we mean it. At DNG Galvin, we know that our team will get you the best result.



Taking your home to the market
requires expert help.

MARKETING YOUR HOME

When it comes to selling homes, no one
understands the value of marketing better than
DNG. We are experts at getting your home in
front of the right audience, from punchy social
media posts to our eye-catching brochures.



Print Media & PR

Open The Irish Times, Irish Independent, The Irish Examiner , The Sunday Times or the Business Post, and DNG homes will capture your attention. We pass preferential advertising rates for the country's top newspapers on to our clients. The DNG team takes marketing your home even further than paid print ads; we leverage strong relationships with property journalists to include a number of our homes in free editorial features in national papers, at no cost to you.

DNG Express

We know that home buyers want to see homes in a variety of formats, so we produce our own property newspaper that is distributed free throughout our nationwide branch network. Potential home buyers can view over 100 pages of property news and home highlights, both in print and digital at DNG.ie.



Brochures

Eye-catching full-colour brochures with all the pertinent details, designed by our own graphic design team, are available to all viewers.

For Sale Boards

Our distinctive 'For Sale' boards can increase viewing numbers by as much as 15%. A DNG sign indicates a quality property.

Window Displays

DNG's in-house design team works hard to make sure our window displays stand out to any potential buyers who stroll by. DNG offices are located in prime positions across the country.

Photography & Floor Plans

Professional photography and floor plans ensure that the properties we sell look their best and get more enquires.

We offer our clients the most advanced marketing technology in Ireland through DNG Live.

DIGITAL & LIVE

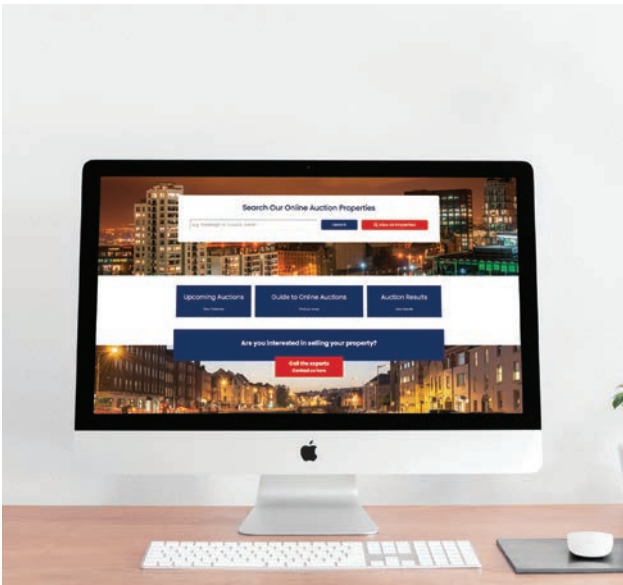


Residents of over 198 countries visited dnggalvin.ie in the last 12 months*

*Google Analytics



DNG Live ensures that your property is being directed to the right audience 24 hours a day, 7 days a week.



DNG 3D Virtual Tours with One-to-One Live Viewing
Prospective purchasers can virtually walk through your home using our custom DNG 3D virtual tours that really bring a property to life with the option of live one-to-one virtual viewing with our agents.

Live Chat
Potential buyers can use the live chat feature on our website to find out more about your property and to arrange an online viewing with the agent, all in a matter of minutes.

Client Services
The DNG Client Services team maintains and regularly updates our active registered customer database, and we can match your property against a buyer's criteria in real time.

DNG Plus
Exclusive to DNG in Ireland, DNG Plus is a game-changer for property sales, posting and boosting your home across social media channels so it reaches the most relevant audience.

Interactive Video
When physical visits aren't possible, we can arrange for prospective buyers to view your home via Zoom or WhatsApp, keeping everyone safe during these unusual times, as an additional option.

Websites
When you choose DNG, your property will automatically be listed on our website, as well as myhome.ie, daft.ie and internationally on rightmove.co.uk (optional).

DNG Online Auctions
If you choose to sell your home by auction, visit DNG Online Auctions at DNG.ie to view upcoming online auction dates across the country.



Our highly experienced agents are experts in their locality, ensuring they consistently deliver the best results for their clients.

**YOUR MOVE
OUR PEOPLE**



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From modest beginnings

here is how DNG has grown to serve you ...

1980

Michael Galvin opened his office in Bandon, Co. Cork

2005

Michael Galvin joined the DNG nationwide network

2010

Michael's daughter Majella joined the family business after graduating from the University of Reading, UK with a BSc (hons) Real Estate. Majella is a Registered Valuer with the Royal Institute of Chartered Surveyors (RICS)

2014

Michael's youngest daughter Caroline joined the family business. Caroline is a qualified Auctioneer & Valuer

2018

DNG launches DNG Live Chat, DNG Plus (a social media marketing package that is exclusive to DNG in Ireland) and DNG 3D Virtual Tours.

2019

DNG opens its 80th branch.

2020

DNG launches DNG LIVE ensuring that our properties are being directed to the right audience 24 hours a day, 7 days a week.

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Get started today with these simple steps:

DNG CHECKLIST

DNG Requirements

- ☐ Signed PSA agreement (issued to you by your DNG agent).
- ☐ Proof of address for the owner (eg. a utility bill) and photographic identification of the owner (eg. drivers licence or passport).
- ☐ Marketing allowance to be paid as per agreement.
- ☐ Key and alarm code to the property.

Legal Requirements

- ☐ Instruct a solicitor to handle the sale on your behalf and to prepare a draft contract for sale.
- ☐ Obtain a BER Certificate - A list of assessors can be obtained on SEAI.ie or your DNG agent can make recommendations and arrange access (if required).

Marketing

- ☐ We can arrange a walk through to let you know how you best prepare each room in advance of photography*.
- ☐ Set a date for the photography, floor plans and a virtual tour to be carried out.
- ☐ Description and brochure are written and designed by your DNG agent.

Launch

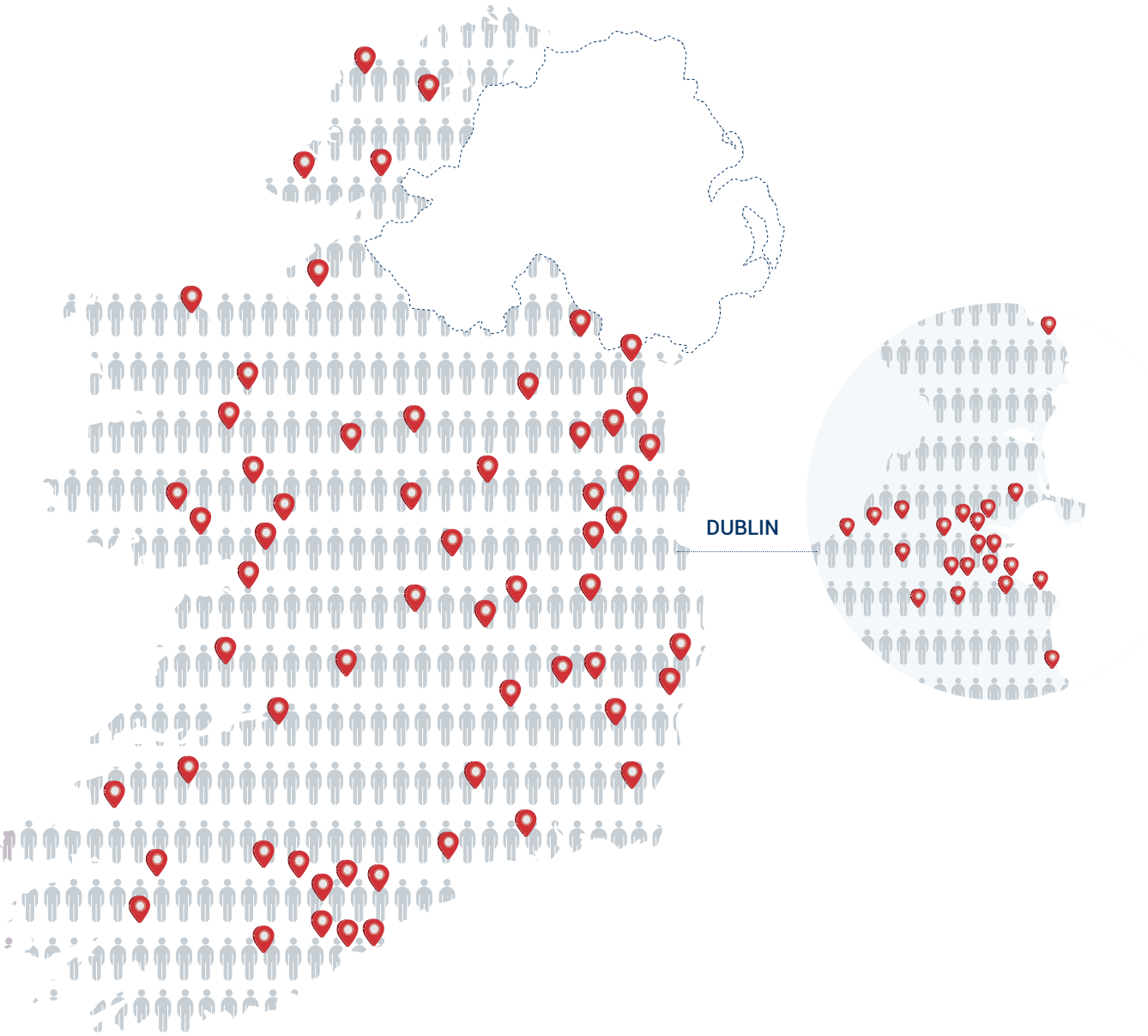
- ☐ The launch of your sales and marketing campaign will include a detailed timeline of the online, print and social media campaign for your property.

* Your DNG agent can also recommend local gardeners and trades people if you need assistance.

If you require any further advice about selling your home, contact DNG Galvin on 023 8844958 or email info@mgalvin.ie

OUR NETWORK

over 500 DNG staff nationwide



DUBLIN BRANCHES

- DNG Head Office
01 4912600
- DNG Bray
01 2867625
- DNG Castleknock
01 8202800
- DNG Celbridge
01 6288930

- DNG Central
01 6794088
- DNG Donnybrook
01 2600200
- DNG Dun Laoghaire
01 2301616
- DNG Fairview
01 8331802
- DNG Lucan
01 6280400

- DNG Phibsboro
01 8300989
- DNG Rock Road
01 2832900
- DNG Rathfarnham
01 4904666
- DNG Raheny
01 8310300
- DNG Stillorgan
01 2832700

- DNG Tallaght
01 4599522
- DNG Terenure
01 4909000
- DNG New Homes
01 4912600
- DNG McKenna Healy
01 8491510
- DNG Gillespie Lowe
01 4911223

REGIONAL BRANCHES
BY COUNTY

CARLOW
DNG McCormack
Carlow Town 059 9133800

DNG McCormack
Tullow 059 9151401

CAVAN
DNG O'Dwyer
049 854 7622

CLARE
DNG O'Sullivan Hurley
065 6840200

CORK
DNG Murphy Condon
021 4821788

DNG Kevin Condon
021 4821788

DNG Michael Creedon
021 4897300

DNG Michael Galvin
023 8844958

DNG Spillane
Youghal 024 93333

DNG Spillane
Cobh 021 4812397

DNG John Ryan
Mallow 022 50051

DNG John Ryan
Kanturk 022 50051

DONEGAL
DNG Billy Johnston
074 9721144

DNG Boyce Gallagher
074 9168608

DNG Dorrian
074 9731291

DNG Manus Kelly
074 9165650

GALWAY
DNG Martin O'Connor
Moycullen 091 866708

DNG Martin O'Connor
Oughterard 091 866708

DNG Maxwell Heaslip
& Leonard 091 565261

DNG Brian MacMahon
Kinvara 091 638638

DNG Brian MacMahon
Gort 091 638638

DNG Lyons & Bracken
091 845500

DNG John Joyce
093 25078

KERRY
DNG Timothy O'Sullivan
064 6641566

DNG Ted Healy
064 6639000

DNG WH Giles
066 7121073

KILDARE
DNG Brid Feely
01 6286643

DNG Doyle
045 874795

DNG McCormack
045 861595

KILKENNY
DNG Ella Dunphy
056 7786000

LAOIS
DNG Kelly
Portarlinton 057 8623880

DNG Kelly
Portlaoise 057 8663333

LEITRIM
DNG Cregg Callaghan
086 8237548

LIMERICK
DNG Cusack Dunne
061 209000

DNG Declan Woulfe
068 32141

LONGFORD
DNG Cregg Callaghan
086 8237548

LOUTH
DNG Duffy
Dundalk 042 9351011

DNG Duffy
Ardee 042 9351011

DNG Brady
041 980 9999

MAYO
DNG Michael Boland
096 76557

DNG Gilligan
094 9371395

DNG Burke Connolly Maloney
094 9027300

MEATH
DNG Royal County
046 907 3737

DNG Tormey Lee
01 8357089

DNG Wall Tuckey
01 8418100

MONAGHAN
DNG John O'Brien
042 9749933

OFFALY
DNG Glen Corcoran
057 9125580

DNG Kelly Duncan
057 9325050

ROSCOMMON
DNG Cregg Callaghan
086 8237548

SLIGO
DNG Flanagan Ford
071 9159222

TIPPERARY
DNG Michael Gilmartin
067 31569

DNG Liam O'Grady
062 31986

WATERFORD
DNG Morrissey Properties
058 51000

DNG Reid & Coppinger
051 852233

WESTMEATH
DNG Duncan
044 9348384

DNG Begley
090 6491531

WICKLOW
DNG Somers Properties
0402 20066

WEXFORD
DNG O'Connor & O'Connor
053 9377147
DNG McCormack Quinn
053 9121977
DNG Frank Pierce
053 9484390



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